

 **Kele**
Contracting LLC

“Maintaining standards,
exceeding expectations”





Raza Jafar
Chairman, Kele Contracting LLC

Raza Jafar, formerly an advisor to the Government of Sharjah on free zone development and attracting companies to the now-thriving industrial sector, is Vice-Chairman and co-founder of Emirates Investments Group, a board member of Synergos, and Managing Director of Enshaa. He is also a committed and well-respected philanthropist, with a particular interest in education and health.



On client relationships:

“Kele has clearly differentiated itself as an expert construction company achieving outstanding results for its clients, shareholders and stakeholders. We focus on providing clients with aneconomically rewarding and positive experience. A vital business relationship is formed when a client trusts Kele to complete its project. Our fast-growing client list includes well-known regional and international industry players.”

On company values:

“Kele accomplishes goals through hard work, honesty and a strong team attitude – attributes that permeate every level of the company. We aim to contribute to projects that build value, improve quality of life and economic growth through long-term partnerships and service excellence.”

On the future:

“The future for Kele holds promising new projects with prominent developers. We believe the business is well placed to meet the challenges within the industry and is capable of playing an important strategic role in the continued growth, development and prosperity of the United Arab Emirates and the region.”

On schedule:

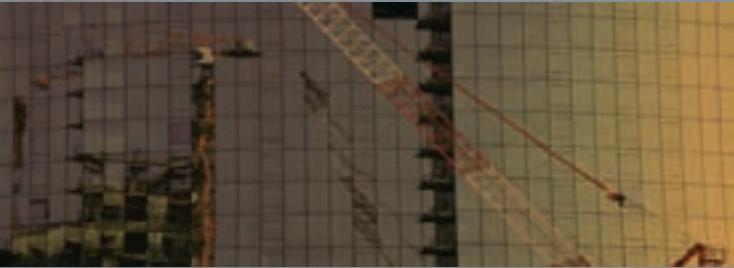
“Kele’s management team consists of construction innovators who think creatively about each project. We use the team’s extensive international experience combined with a regional track record to find optimum construction solutions. Kele is also committed to raising standards in the construction industry through this innovative management team and a diversified labour force that delivers projects on schedule.”

On budget:

“Kele creates additional value for its clients through value engineering. We encourage clients and consultant engineers to bring our company into the development and design process at the earliest opportunity, so Kele’s in-house skills can be fully utilized. This shortens project duration and reduces costs.”

On the future:

“Kele is extending its services across the UAE and region forging strategic partnerships with both local and international investment companies and developers. It is exciting to be a part of such a team and to lead Kele into new and diverse opportunities” in the GCC



Andrew Elias
Chief Executive Officer
Kele Contracting LLC

Andrew Elias studied Civil Engineering at Sydney’s University of Technology. Upon graduation, he began his career with Kele Australia, where he took a position as Site Manager. Andrew rapidly rose through the ranks, running industrial and residential developments as Construction Director and subsequently overseeing infrastructural projects such as bridges, motorways, stadiums and gold mining facilities as General Manager.

As General Manager of Kele Australia, Andrew was directly responsible for the creation of a dedicated development arm, turning over millions of dollars a year.

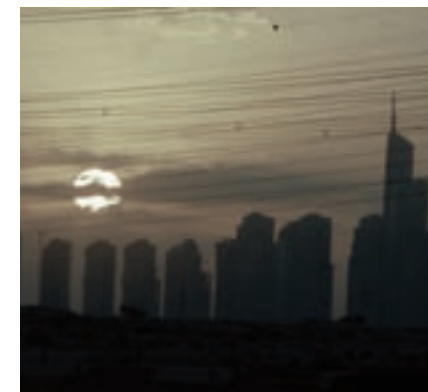
Andrew relocated to Dubai in 2005 to establish Kele Contracting. He holds the position of Chief Executive Officer and has been instrumental in the company’s exponential growth through the region. With the Kele team Andrew has secured projects over the value of 2.5 Billion AED and throughout the GCC, furthermore Andrew is also heading up the company’s expansion throughout Middle East.

Mission

To be regarded as the most progressive construction management and contracting company in the region and one of the international market leaders in the industry.

Vision

We aim to achieve this by implementing intelligent systems and challenging the limits of construction speed and efficiency while maintaining the highest quality and safety levels.





Values

Kele is committed to a number of fundamental values and take extensive steps to ensure that our entire team adheres to our business code of ethics.

We can only consider ourselves successful if we have truly fulfilled the expectations of our clients, Implement our Integrated Management System in accordance with ISO 9001:2000, ISO 14001:2004 and OHSAS 18001:1999 standards, Identify and eliminate health and safety hazards and target, manage and ultimately prevent all environmental risks

Profile

Among the high-rise and iconic skyline of Dubai, Kele is a major player.

Established in the United Arab Emirates in 2005 , as a partnership between Australian firm Kele International Holdings and the UAE-based ENSHAA, Kele is now a significant force in the booming Middle Eastern construction industry.

Kele combines the best of both continents' construction and contracting practices with an excellent management strategy. We have laid the foundations of our success by saving clients time and money while delivering high-quality projects on schedule.

In an increasingly competitive climate, Kele is executing many prominent projects including Dubai's landmark Hydra Towers, and the D1 Tower located in Culture Village on the Dubai Creek.





Focus

Kele's successful projects in the Middle East and Australia have focused on:

Civic buildings: Hospitals, libraries and police stations.

Sporting venues: Including a series of projects for the 2000 Olympic Games in Sydney, Australia.

Hospitality & leisure: Landmark hotels, holiday resorts, shopping malls and amusement parks.

Infrastructure: Multiple-lane highways, airports and essential infrastructure for the mining industry. We also have niche expertise in the extremely complex construction of submerged structures.



Capability

Kele has constructed many unique projects both in the Middle East and in Australia. Kele's strength is in their management team who are diverse in experience and possess a significant proven track record, they have executed and completed many projects in the fields of:

- High Rise Residential
- Low Rise Residential and Villas
- Private Custom Villas
- High Rise Commercial Space
- Retail Venues and Shopping Malls
- Hotels and Resorts
- Sporting Venues including large scale Stadiums
- Hospitals
- Large Scale Interior Fitouts
- Custom Interior Fitouts
- Heritage Restoration
- Refurbishment of Buildings
- Industrial developments
- Infrastructure including bridges and roads.

Kele's way of business is to develop individual relationships with every client by providing professional value engineering studies, technical assessments, feasibility and build-ability studies and project quantity surveying and cash flow analysis tailored for each client's needs. In addition, Kele can provide professional project management and construction management services.

Heritage

Since the company was established in the 1980s in Australia, Kele has become a major player within the country's construction industry. Our team brings the best of Australian technique of construction combined with local experience and a significant track record.

Kele joined Dubai's booming construction industry in 2005 on a large-scale residential project and now, five years on, have a secure client base and a workbook in excess of Dhs 2.5 Billion.

Kele have accustomed to the life culture in the GCC, as well as adapted to local building practices and municipality requirements.



partnership



PARTNERSHIP



A Company incorporated in the United Arab Emirates in 2004 to be part of the great vision of Dubai. With an extensive track record in Australia and knowledge of the local market, Kele's future in the UAE looks bright.

Kele International Holdings is the founder of the Dubai based Kele Contracting LLC and is currently looking into further strategic ventures in surrounding GCC countries.



Enshaa PSC



Inspired to contribute to the sustainable development of the United Arab Emirates and the surrounding regions, ENSHAA develops premium quality commercial, residential and hospitality projects. The firm's major shareholders include Emirates Investments Group, Majid Al Futtaim Group and Abraaj Capital.

ENSHAA currently operates in the Middle East, North Africa, South Asia and Australia through an expanding portfolio of carefully conceived projects.

The company has formed successful joint venture partnerships with prestigious local and foreign companies including Moafaq Al Gaddah Group, Sunland Group and National Logistic Corporation Pakistan.

ENSHAA is a major shareholder of Dubai based Kele Contracting LLC, in partnership with Australian affiliate Kele International Holdings.

ENSHAA's acquisition of Signature Clubs International in November 2009 highlights its strategic focus on quality branded products and further expansion into the hospitality industry.

انشاء
ENSHAA

- 

Emirates Investments Group
- 

MAJID AL FUTTAIM GROUP
- 

ABRAAJ
أبراج
CAPITAL
رأسمال

People

Kele's staff is its most important asset. We have formed a cutting-edge team, with a strong presence of Australian, British, Arabic and Asian backgrounds. Individuals from diverse nationality and diverse experience with the capability of delivering any type of project. Our people are our strength.





Quality HSE

Quality, Health & Safety Policy

Kele is committed to customer satisfaction, to providing a safe and healthy workplace and to minimising the impact of our operations on the environment.

We...

- Achieve measurable QHSE objectives and targets.
- Comply with the requirements of the local legislation in the area of its operations, codes of practice and industry standards.
- Ensure that the employees/contractors are competent to run the processes with their roles clearly defined.
- Devise contingency plans to meet all the identified emergency scenarios.
- Ensure that there is a monitoring/ review mechanism for QHSE so the system is working effectively and provides opportunities for continual improvement.
- Execute measures to minimise the impact of its activities on the environment.



Quality Certifications

Quality, Health & Safety Certification

Kele will always strive to maintain standards that exceed expectations.

We...

- Maintain the best building practices: Kele has earned the international accreditations, ISO 9001 Quality Management System, ISO18001 Occupational Health & Safety Management System and ISO 14001 Environmental Management System.
- Set standards in the construction industry with the strongest commitment to quality, health safety, and environmental awareness
- Ensure that the goals and objectives of developers, owners and engineers are achieved



projects

Building Projects

D1 Tower

Dubai

“ Inspired by tradition The artistry of the craftsmen of Dubai, and the traditional forms of the region’s fishing nets, provide inspiration for the geometry of D1’s podium canopy.

The resultant shade structure at its entrance along with the flowing water features and lagoons, pays authentic homage to local tradition, as the towering form of D1 rises above the life-enhancing shade of the canopy

Visually stunning and architecturally significant, D1 was created from an audacious blending of passion and vision, combining both conceptual brilliance and technical virtuosity.

Now, passion and proficiency are the intertwined attributes that give rise to the ultra-modern structure of D1, in the United Arab Emirates. D1..... a stunning 80 storey high specification residential tower, rising 284 metres on the premier site of the Dubai Creek cultural and artistic precinct and adjacent to Versace Hotel Dubai. “ (Sunland)





Promoseven Tower

Dubai

Client :
Promoseven Media Group

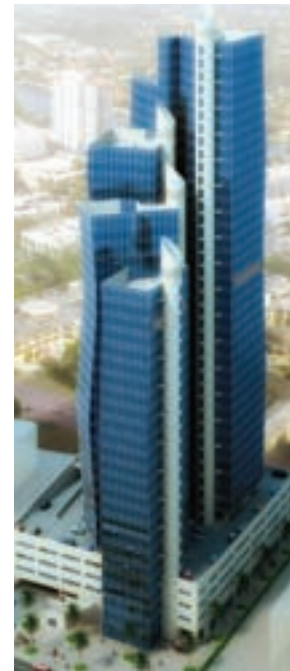
Consultant :
National Engineering Bureau

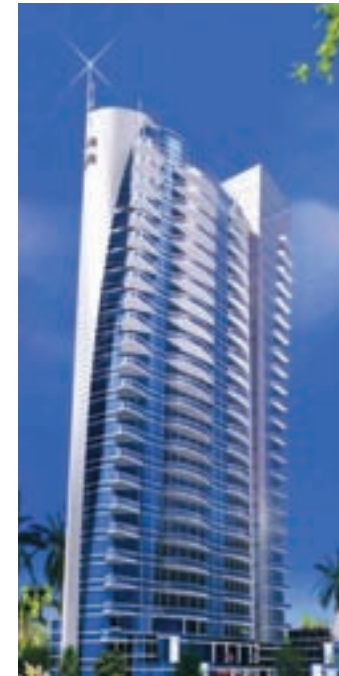
Project :
4 Level Basement and
14 Storey Commercial Tower

Hydra Tower

Dubai

Hydra Towers, a series of five uniquely shaped high-rise towers, stand as the icon of business revolution in the thriving Business Bay in Dubai. Hydra Towers offers commercial space in five uniquely modern commercial towers erected at strategic locations connected by a central core. Ranging from 20 to 36 floors, the five Hydra Towers are set to be the landmark of visionary business and commercial power. Hydra Tower includes a six level underground basement with a four storey podium for carparking facilities. The five towers are clad with a high performance unitized curtain wall system to dress one of the most unique buildings in Dubai.





Al Duaa Marina Tower

Dubai

Client :

Al Duaa Holdings

Consultant :

Dimensions Engineering Consultants

Project :

2 Level Basement Car park and
24 Storey Residential

Corporate Tower

Dubai

The Corporate Tower will be a stunning commercial tower spread over a built up area of 1.1 million square feet at a prime location in the Jumeirah Lakes Towers community developed in association with DMCCA/Nakheel. The project comprises of a 45 storey tower and a 13 storey Commerical tower including 4 level basement and 4 level podium car park . The façade is a combination of precast concrete and curtain wall glazing.





Fortune Serene

Dubai

Location :
International Media Production Zone

Client :
Fortune Group

Consultant :
Adnan Saffarini

Project :
2 x 18 Storey Residential

Marina Promenade

Dubai

Client :
Nasa Multiplex / Emaar Properties

Consultant :
Arif and Bint oak Consultants

Project :
6x 35-48 Storey Residential Towers
and Podium



Office Building

Al Barsha, Dubai

Client :

Al Nakheel Investments LLC

Consultant :

CCE Consultants

Project :

2B+G+6+Roof Commercial Building



Labour Accommodation

Jebel Ali, Dubai

Client :

Enshaa Real Estate Developments

Consultant :

TNQ Architects

Project :

3 off G+4+Roof Labour Accommodation

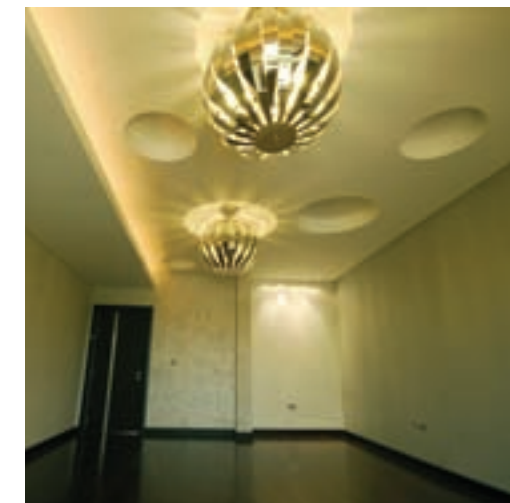
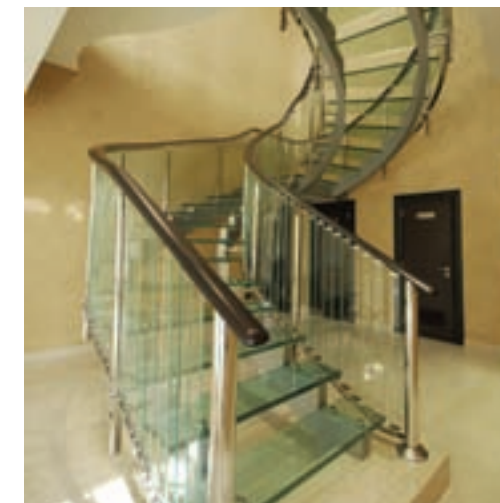
Private Villa

Dubai

Client :
Private

Consultant :
National Engineering Bureau

Project :
G+1 Villa





Private Villa

Dubai

Client :
Private

Consultant :
DR Yaghmour and Associates

Project :
G+1 Villa



Communities
Queue Point, Liwan



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 8 (G+5) – 2 Buildings



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 73 (G+5)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 9 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 94 (G+6)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 15 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 16 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 17 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 19 (G+6)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 50 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 81 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 55 (G+10)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 92 (G+5)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 50 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 81 (G+9)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 55 (G+10)



Client : Al Mazaya Real Estate
Consultant : National Engineering Bureau
Project : Plot 92 (G+5)



Main Office

Kele Contracting LLC

Dubai, United Arab Emirates, Burjuman Business Tower
Level 10, PO Box 120780

PH: +9714 351 8871

FX: +9714 351 8873

EMAIL: info@kele.ae

Sharjah Office

1st Floor, Crescent Tower, Al Buheirah Corniche
Sharjah, United Arab Emirates.

www.kele.ae



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